



*Memorial Medical  
Center*

A Sutter Health Affiliate

[www.memorialmedicalcenter.org](http://www.memorialmedicalcenter.org)

# NEWS

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FOR IMMEDIATE RELEASE

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## **Memorial Births Announced with Music**

MODESTO –Beginning September 1, the first day of National Baby Month, each time a new baby is born at Memorial Medical Center, a simple, ten-second snippet of Brahms’ Lullaby will be played over the hospital intercom system to signal the arrival of the new baby. The tune will be broadcast in all common areas and will provide an opportunity for all who hear to share in the delight of new life.

According to Colleen Fitzgerald, Department Manager of the Family Birthing Center, the goal of this program is “to uplift the spirits of all who hear it—patients, families, visitors, and employees. Many patients may be struggling with a new diagnosis, pain associated with a recent surgery, or other illness. Announcing new life gives us all another focus—one of joy, hope, and grace.”

The lullaby will be played only between the hours of 8 a.m. and 9 p.m. to avoid disturbing patients while they are sleeping at night. Any emergency pages will immediately override the lullaby. Babies who are born during the night will have their arrival announced with the lullaby the following morning. And if the lullaby plays twice consecutively, that means only one thing: twins!

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Memorial is part of Sutter Health, a family of not-for-profit hospitals, physician organizations and other medical services that share resources and expertise to advance health care quality and access. Serving more than 100 communities in Northern California, Sutter Health is a regional leader in cardiac care, cancer treatment, orthopedics, obstetrics, and newborn intensive care, and is a pioneer in advanced patient safety technology.